

'Customerce' seminar begins

The Financial Express | 24 August, 2007

Chennai, Aug. 24, 2007: Ensuring consistency and accuracy while providing information to the customers is the focus of the two-day seminar which begins in Hyderabad on Friday. Being held by Customerce, forum dedicated to customer centricity, a number of banks are likely to participate in the event some of which include HDFC Bank, ICICI, Ing Vysya and Andhra Bank. Some of the other issues likely to be discussed during the seminar include standardising the interaction with customers and promises versus delivery.