

Custommerce India Chapter 4 from Aug 24

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Chennai, Aug. 23, 2007: The Custommerce Panel and Servion Global Solutions, a specialist in the customer Interaction management domain, will organize Cusotmmerce India Chapter 4, a acknowledge-sharing event for customer-centric strategies, in Hyderabad from August 24, 2007.

The two-day event will provide a platform to generate, share knowledge and innovative best practices that will set global benchmarks in the transition of any organisation towards being cusomer-centric.

Custommerce India Chapter 4 is based on a case study approach to knowledge sharing. Delegates will witness senior management from India's' top customer-facing organizations.